

Welcome to

CAMDEN

Camden

IS OPEN FOR
BUSINESS

Camden
Events
Service



Camden Events Service

OUTDOOR SPACES

The Camden Events Service supports community, corporate and private events in the Borough. Camden have 70 parks and open spaces available for event hire. The events service offers a number of untraditional, experiential and street locations as well as many indoor venues.

Camden is one of London's creative hubs, welcoming a number of events and activities throughout the year. These include street parties, filming, street promotions, experiential marketing, sampling and community festivals. Our parks, open spaces and venues can accommodate corporate team building days, conferences, exhibitions, comedy nights, parties, weddings, exams, seminars and training. The events team are experienced in managing small and large scale events.

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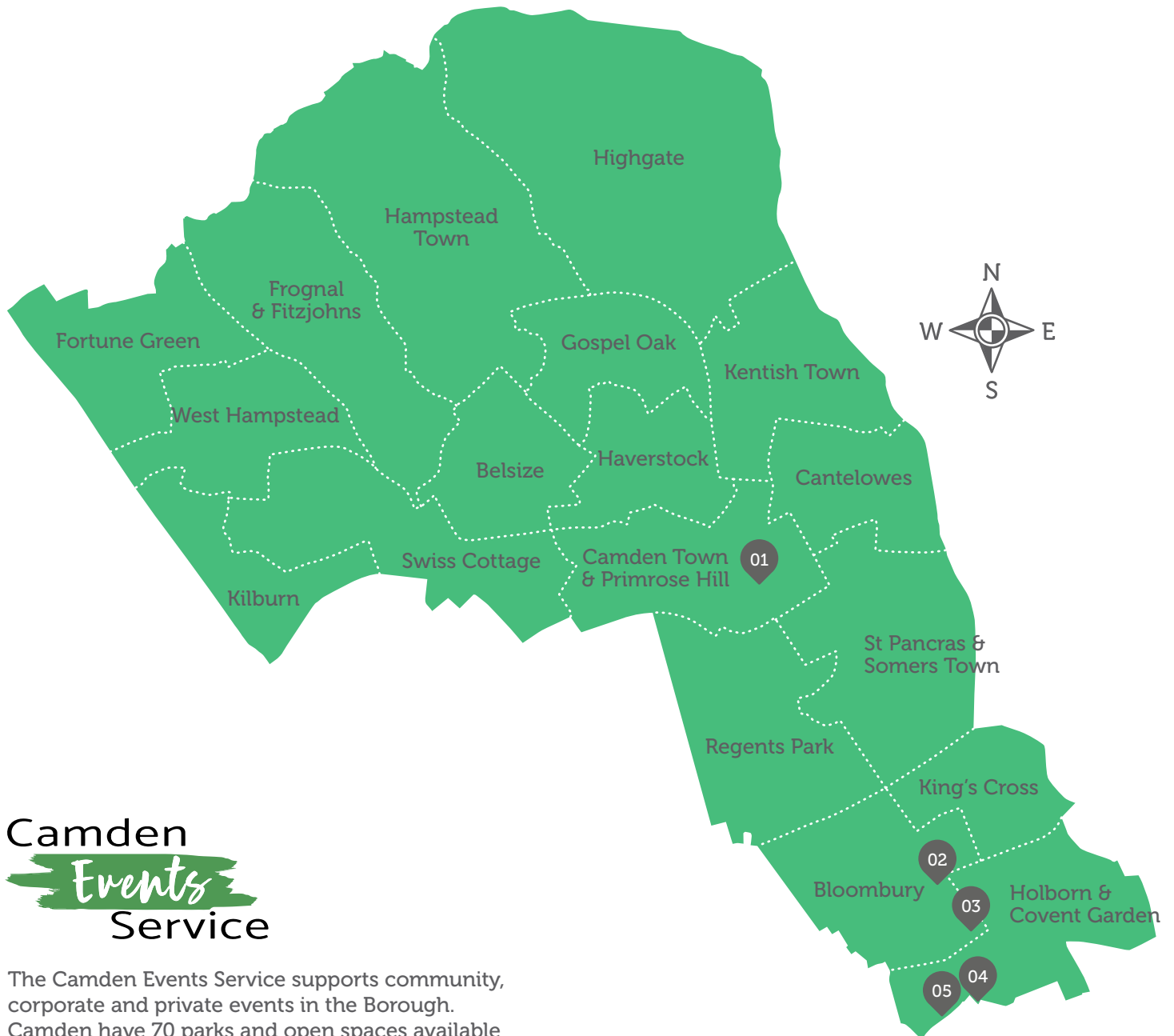


020 7974 5633



events@camden.gov.uk

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Britannia Junction, Camden Town

Britannia Junction is a large high footfall space located just outside Camden Town tube station. This space is a busy thoroughfare for commuters, tourist and residents exploring the markets, zoo and shops.

Previous events we have held in this space include sampling, leafleting and product launches.

Toilets:
No public toilets on this site.

Parking:
Parking suspensions can be purchased on Greenland Road and Camden Road.

Access:
Pedestrian only, no vehicles access on site.

Transport:
Camden Town tube station
50 Meters (≈ 1 minutes)



- Pavement
- Road
- Building
- ✗ Location
- Parking
- Bin
- Phone Box

Total daily footfall:

44,435

(numbers double on weekends and in summer months)

Age range:

Working age: **89.4%**
Over 65: **6.6%**
Children: **4%**

Who they are:

Local residents: **26%**
Work in the area: **14%**
Visitors / Tourists: **60%**



Russell Square

Russell Square is situated behind the British Museum in the South of the Borough. This large square has multiple paths, expansive lawns, trees, a water fountain and an established Italian café open daily. Russell Square benefits from high footfall and is a popular lunchtime spot.

Previous events we have held in this space include company fun runs, technology showcases and product sampling, a comedy festival and charity events.


Toilets:
No public toilets on this site.









Parking:
Pay and display parking around the square. Parking suspensions can be purchased on Euston Square.

Access:
Vehicles maybe be allowed after gaining permission from Camden.


Transport:
Russell Square tube station
0.1 Miles (≈ 3 minutes)




 **RUSSELL SQUARE**
0.1 Miles (3 minutes)
Central Line
Piccadilly Line

-  Grass/Garden
-  Pavement
-  Building
-  Pathway
-  Statue/Fountain
-  Fence
-  Pedestrian Access
-  Vehicle Access

Total daily footfall:
 **11,694**

Age range:
 Working age: **83%**
Over 65: **16%**
Children: **0.9%**

Who they are:
 Local residents: **17%**
Work in the area: **22%**
Visitors / Tourists: **61%**



Bloomsbury Square

Bloomsbury Square Located in the South of the borough, the square is divided by a path into four sections and has a wonderfully kept garden, grass areas and a small children's playground. Bloomsbury Square is known for having high foot traffic from commuters and London visitors.

The square has hosted a variety of activities including community festivals, art showcases, launch events and commercial activities.

Toilets:
No public toilets on this site.

Parking:
Pay and display parking around the square. Parking suspensions can be purchased on Euston Square.

Access:
Vehicles maybe be allowed after gaining permission from Camden.

Transport:
Holborn tube station
0.2 Miles (5 minutes)



Total daily footfall:
 3,806

Age range:
 Working age: **89.8%**
Over 65: **8.3%**
Children: **1.9%**

Who they are:
 Local residents: **13%**
Work in the area: **29%**
Visitors / Tourists: **58%**



Great Queen Street, Covent Garden

Great Queen Street is high footfall square located directly opposite the Freemasons Hall in Covent Garden. This 5m by 12m space is a busy spot for tourists and commuters moving to and from the centre of Covent Garden.

Previous events in this location include charity awareness, commercial activations and consumer focused promotions.

Toilets:
No public toilets on this site.

Parking:
Parking suspensions can be purchased on Great Queen Street to the north of the site.

Access:
Pedestrian only, no vehicles access on site.

Transport:
Covent Garden tube station
0.2 Miles (⌚ 3 minutes)

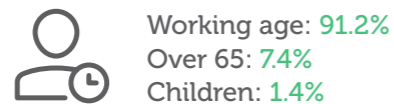
Holborn tube station
0.3 Miles (⌚ 5 minutes)



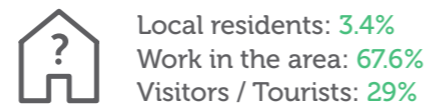
Total daily footfall:



Age range:



Who they are:












Seven Dials / Neal St, Covent Garden

Seven Dials/ Neal Street is a small high footfall square located just outside Urban Outfitters in Covent Garden. This 6m by 6m space is a busy with affluent shoppers and tourists looking to spend on consumer goods.


Previous events we have held in this space include immersive activations, product launches and high-end brand demonstrations.




 COVENT GARDEN
100 Meters (2 minutes)
Piccadilly Line

-  Pavement
-  Road
-  Building
-  Location
-  Bin
-  Tree
-  Bollard
-  Phone Box

Total daily footfall:
 **26,145**
(numbers double on weekends and in summer months)

Age range:
 Working age: **89%**
Over 65: **6.5%**
Children: **3.5%**

Who they are:
 Local residents: **6%**
Work in the area: **35%**
Visitors / Tourists: **59%**

Toilets:
No public toilets on this site.

Parking:
Parking suspensions can be purchased on Shelton Street for event vehicles.

Access:
Pedestrian only, no vehicles access on site.

Transport:
Covent Garden tube station
100 Meters (≈ 2 minutes)

Leicester Square tube station
0.2 miles (≈ 5 minutes)





OUTDOOR LOCATIONS

London Borough of Camden stretches from Kilburn to Covent Garden, Hampstead to Kings Cross.

Our borough is culturally diverse with a complex demographic.

Camden events team can offer street locations in the public realm for use of event or activation subject to internal and local stakeholder consultation.

We are happy to advise and discuss the best destination for your event or activation.

Sample Park Open Space Locations

Sample Street Locations

Alexandra Road Park	St Giles in the churchyard
Argyle Square	St Andrews Gardens
Bloomsbury Square	St Georges Gardens
Brunswick Square	St Martins Gardens
Camden Square	St Pancras Gardens
Cantelowes Gardens	Swiss Cottage Open Space
Chalcot Square	Talacre Gardens
Fortune Green	Town Green
Goldington Crescent	Tavistock Square
Kilburn Grange	Whitfield Gardens
Lincolns Inn Fields	Primrose Gardens
Mill Lane Open Space	Red Lion Square
Pond Square	Russell Square

Britannia Junction	Kings Cross
Byng Place	Leather Lane
Camden Town	Monmouth St
Chancery Lane (outside tube)	Neal St
Great Queens Street	Seven Dials
Goodge Street (outside tube)	South Crescent
Hampstead High Street	Tottenham Court Road
Hatton Garden	Warren Street (outside tube)
Kilburn High Road	West Hampstead
Kingsway Tram Tunnel	

Camden Events Service

looks after beautiful inner city parks, high footfall locations for promotional activations and multiple indoor venues including libraries.

The service supports both community and corporate events to assist booking of venues or outdoor spaces.

If you require project management assistance the team are experts in all operational logistics, hospitality and event safety.

📞 020 7974 5633

✉ events@camden.gov.uk

Camden Events Service:
camden.gov.uk/events

More Camden venues:
lovecamden.org/venues



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